



2017 / 2018 Sponsorship Opportunities

Sponsor Type	Jr. Crusader \$600	Crusader \$800	Corporate \$1,200
Purple Pages Ad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1/4 Ad Fall Sports Program OR 1/4 Ad Spring Playbill ¹	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Athletic Family Pass for home games ²	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spotlight Advertisement [12 months]	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2 NCS Polos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor Banner (4x5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Indoor Banner [3x5]	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Table at 3 NCS Events ³	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

¹ Ad Fall Sports Program due by 8/1
1/4 Ad Spring Playbill due by 3/1

² Immediate Family Only

³ Partners are responsible for scheduling
(Homecoming is based on 1st come, first serve basis)

First Name _____ Last Name _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Website _____

I want my sponsorship package to benefit: Athletics Fine Arts

Do you currently have a student enrolled at NCS? [Not a requirement of Sponsorship]: Yes No

Choose Your Package: (Packages and bundles can be combined)

Jr. Crusader Package \$600 Crusader Package \$800 Corporate Package \$1,200

Purple Bundle \$8,000 Black Bundle \$5,000 White Bundle \$2,000

Amount Enclosed for Sponsorship Registration: \$ _____ **Signature:** _____

Cash Check [Please make checks payable to NCS]

Need more information?

Contact Amber Perona at aperona@ncsaz.org

*All sponsorship packages are good for 12 calendar months

**Faithful supporters will receive an annual renewal discount

2017 / 2018 SPONSORSHIP BUNDLES

- **PURPLE \$8,000**
 - 2 TITLE SPONSORS
 - 3 EVENT SPONSORS

- **BLACK \$5,000**
 - 1 TITLE SPONSOR
 - 2 EVENT SPONSORS

- **WHITE \$2,000**
 - 3 EVENT SPONSORS

○ FALL

- **Elementary Monday Folders (limit 1 Title Sponsor) ... SOLD**
- Football Magnet (limit 1 Title Sponsor) ... \$500
- Big Boys on Campus (limit 3 Event Sponsors) ... \$750
- 3K Race for 3K Meals Fundraiser (limit 1 Title Sponsor) \$850
- 3K Race for 3K Meals Fundraiser (3 Event Sponsors) ... \$250
- Homecoming (limit 1 Title Sponsor) ... \$10,000
- Homecoming Alumni Tent (limit 1 Title Sponsor) ... \$4,750
- Taco Tailgate Fundraiser (limit 1 Title Sponsor) ... \$2,000
- Fundraising Dinner and Auction (limit 4 Title Sponsors) ... \$3,000
- Fundraising Dinner and Auction (Table Sponsor) ... \$1,000
- **NXNW Film Festival (limit 1 Title Sponsor) ... SOLD**
- NXNW Film Festival (limit 3 Event Sponsors) ... \$250

○ WINTER

- Hoopcoming (limit 1 Title Sponsor) ... \$900
- Jog-a-thon ... (limit 1 Title Sponsor) ... \$3,000

○ SPRING

- FMSC Mobile Packing Event (limit 1 Title Sponsor) ... \$5,000
- FMSC Mobile Packing Event (Event Sponsors) ... \$1,000
- Spring Musical (limit 1 Title Sponsor) ... \$1,000
- Spring Musical (event sponsor) ... \$500
- Staff Appreciation Week
 - Monday ... (limit 1 Title Sponsor) ... \$500
 - Tuesday ... (limit 1 Title Sponsor) ... \$250
 - Wednesday ... (limit 1 Title Sponsor) ... SOLD
 - Thursday & Crusaders Read throughout the summer ... (limit 1 Title Sponsor) ... \$1,000
 - Friday ... (limit 1 Title Sponsor) ... \$500

○ SUMMER

- Stitching Events ... (limit 3 Title Sponsor) ... \$500

ADDITIONAL SPONSORSHIP

○ AUCTION DONATIONS

- Organizations that donate a product or service to our annual fundraising dinner and auction are recognized in the program. The item is represented in front of 200-300 auction attendees plus more on our mobile bidding site.

○ SPRING PLAYBILL

- Advertise in the playbill for the Northwest Christian High School spring musical production. The production will feature four performances with a 486 seat theatre capacity per performance. Full, half, and quarter page ads are available at the following cost:
 - \$100 Full-page Ad
 - \$75 Half-page Ad
 - \$50 Quarter-page Ad

○ FALL SPORTS PROGRAM

- Advertise in the NC Fall Sports Program. The program features all our fall sports: football, cheer, cross country, volleyball, and band. Full, half, and quarter page ads are available at the following cost:
 - \$700 Back Cover
 - \$500 Inside Cover
 - \$300 Inside Back Cover
 - \$225 Full-page Ad
 - \$125 Half-page Ad
 - \$75 Quarter-page Ad

Sponsor Banners

The cost of the banners are included in the sponsorship packages. NCS will create and print them. We will need a high resolution logo and any other information you would like on the banner.



Indoor Banner: 3' x 5'



Outdoor Banner: 4' x 5'

EVENT SPONSORSHIP BUNDLES

PURPLE \$8,000

- 2 TITLE SPONSORS
- 3 EVENT SPONSORS

BLACK \$5,000

- 1 TITLE SPONSOR
- 2 EVENT SPONSORS

WHITE \$2,000

- 3 EVENT SPONSORS

FALL

- **Elementary Monday Folders (limit 1 Title Sponsor) ... SOLD**
 - Customized with your logo, two pocket folders that our Elementary students will use as their Monday folders all year.
- **Football Magnet (limit 1 Title Sponsor) ... \$500**
 - A magnet with the NCS fall football schedule customized with your logo which will be mailed to all current families in our "What's Next Mailer" the middle of June
- **Big Boys on Campus (limit 3 Event Sponsors) ...\$750**
 - Logo on all emails promoting BBOC each month (to current families)
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - Sponsorship banner hung each full week of the event
- **3K Race for 3K Meals Fundraiser (limit 1 Title Sponsor) \$850**
 - Informational table at event
 - Logo on all emails promoting the event (to current families)
 - Logo printed on race participant t-shirts
 - Organization mentioned/thanked at least twice by emcee during the football game
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - Sponsorship banner hung at the event
- **3K Race for 3K Meals Fundraiser (3 Event Sponsors) ... \$250**
 - Supporting logo printed on race participant t-shirts under the Title Sponsor
- **Homecoming (limit 1 Title Sponsor) ... \$10,000**
 - Informational table at event
 - Logo on all emails promoting the event (to current families, prospective families, and alumni)
 - Logo on postcards sent to the neighborhood surrounding NCS regarding our fireworks and event
 - Logo on signage hung around campus promoting the event
 - Organization mentioned/thanked at least twice by emcee during the football game
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
- **Homecoming Alumni Tent (limit 1 Title Sponsor) ... \$4,750**
 - Informational table at event
 - Logo on all emails promoting the event (to current families, prospective families, and alumni)
 - Organization mentioned/thanked at least twice by emcee during the football game
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - Sponsorship banner hung at Alumni Tent
- **Taco Tailgate Fundraiser (limit 1 Title Sponsor) ... \$2,000**
 - Organization logo on all emails about the event (to current families)
 - Organization mentioned/thanked at least twice by emcee during the football game
- **Fundraising Dinner and Auction (limit 4 Title Sponsors) ...\$3,000**
 - 1 reserved table for 10
 - Company logo on looping slideshow
 - Name displayed on table
 - Sponsor "thank you" gifts provided at event
 - Full page ad in auction catalog
 - Company logo on electronic communication before event (sent to more than 5,000 email addresses)
 - Company logo on event auction mobile page
 - Company logo on event website
 - Company logo on looping slideshow
 - Special recognition in electronic communications following event (3000+)
 - Sponsor "thank you" gifts provided at event
- **Fundraising Dinner and Auction (Table Sponsor) ... \$1,000**
 - 1 reserved table for 10
 - Company logo on looping slideshow
 - Name displayed on table
 - Sponsor "thank you" gifts provided at event
 - Recognition in auction program or for a business, ¼ page ad in program

- **NXNW Film Festival (limit 1 Title Sponsor) ... SOLD**
 - Informational table at event
 - Logo on all emails promoting the event (to current families, ACSI contacts, and other schools in AZ)
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
- **NXNW Film Festival (limit 3 Event Sponsors) ... \$250**
 - Logo on all emails promoting the event (to current families, ACSI contacts, and other schools in AZ)

WINTER

- **Hoopcoming (limit 1 Title Sponsor) ... \$900**
 - Informational table at event
 - Logo on all emails promoting the event (to current families)
 - Logo printed on t-shirts given to all basketball players and opposing team
 - Organization mentioned/thanked at least twice by emcee during the basketball game
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - Sponsorship banner hung at the event
- **Jog-a-thon ... (limit 1 Title Sponsor) ... \$3,000**

SPRING

- **FMSC Mobile Packing Event (limit 1 Title Sponsor) ... \$5,000**
 - Business may also bring a company banner for NCS to display during the event
 - Business recognized during the packing sessions
 - Logo on the scrolling slideshow throughout the event sessions
 - Recognition on the FMSC/NCS mobile pack website and event signage
- **FMSC Mobile Packing Event (Event Sponsors) ... \$1,000**
 - Logo on the scrolling slideshow throughout the event sessions
 - Recognition on the FMSC/NCS mobile pack website and event signage
- **Spring Musical (limit 1 Title Sponsor) ... \$1,000**
 - Informational table at event
 - Organization logo on all emails about the event (to current families)
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)
 - Organization will receive a full page ad in Spring Playbill
- **Spring Musical (event sponsor) ... \$500**
 - Organization logo on all emails about the event (to current families)
 - Organization will receive a ¼ page ad in the Spring Playbill
- **Staff Appreciation Week**
 - Monday ... (limit 1 Title Sponsor) ... \$500
 - Tuesday ... (limit 1 Title Sponsor) ... \$250
 - Wednesday ... (limit 1 Title Sponsor) ... SOLD
 - Thursday & Crusaders Read throughout the summer ... (limit 1 Title Sponsor) ... \$1,000
 - Friday ... (limit 1 Title Sponsor) ... \$500

SUMMER

- **Stitching Events ... (limit 3 Title Sponsor) ... \$500**
 - Organization logo on all emails about the event (to current families)
 - Organization mentioned/thanked on social media (Facebook, Twitter, and Instagram)

Additional Sponsorships

AUCTION DONATIONS

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SPRING PLAYBILL

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